

Rep Order# 8879624 Ver# 11 Status Revised  
EC'd Yes

Traffic Order# 37565

Printed: 10/23/2012 9:00 AM  
Last Received: 10/23/2012 7:09 AM  
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

Station KLAS-TV LAS VEGAS  
Advertiser ( ) HMP / AFSCME  
Product Issue  
Estimate# 2028  
Buyer Laura Bassett  
Phone#  
Fax#

Agency ( ) WATERFRONT STRATEGIES  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 138/143/2028  
Flight Dates 10/11/2012 - 10/20/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

HOUSE MAJORITY PAC/ ASFSCME \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISION, DO NOT DOUBLE BOOK  
TOTAL - \$85,500

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*3	SA	500A-700A	CBS THIS MORNING SATURDAY	:30	\$600.00	10/13-10/13	0	0	0	\$0.00	
		Sales Remark: V11 .										
		V11 Comment Changed, Spots/week Changed										
	*15	F	900P-1000P	CSI NY	:30	\$10,000.00	10/19-10/19	0	0	0	\$0.00	
		Sales Remark: V11 .										
		V11 Comment Changed, Spots/week Changed										
	*26	SA	730P-1000P		:30	\$600.00	10/13-10/13	1	1	1	\$600.00	
		Buyline Comment: MOVIE										
		V11 Added										
	*27	F	800P-900P		:30	\$10,000.00	10/19-10/19	1	1	1	\$10,000.00	
		Buyline Comment: HAWAII FIVE O										
		V11 Added										

---REPORT TOTALS---

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Report Totals: 2 / \$10,600.00

---SALES MONTHLY TOTALS---

Oct 12: 38 / \$85,500.00

Sales Totals: 38 / \$85,500.00

Station Totals: 38 / \$85,500.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$285,000	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11  
Demos RA35+